



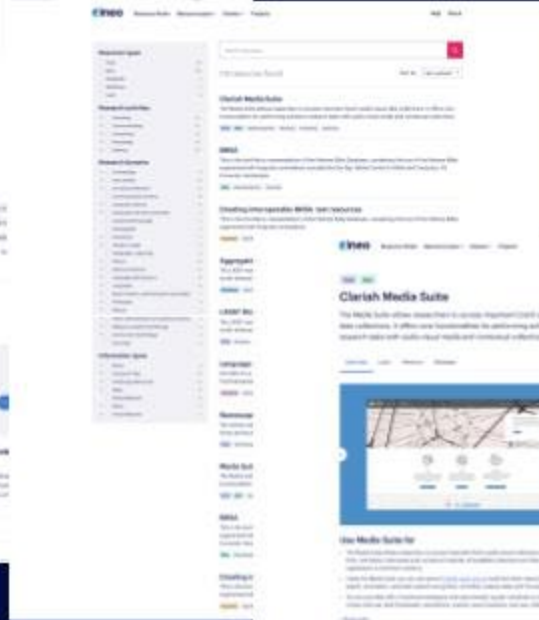
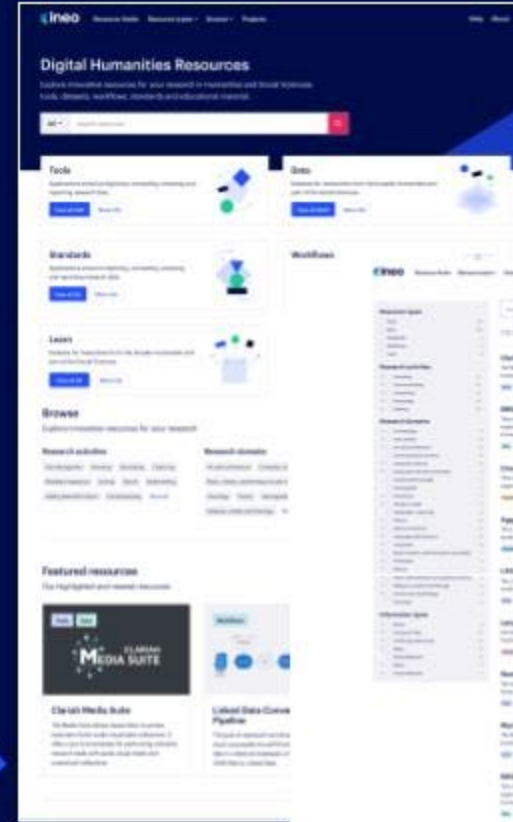
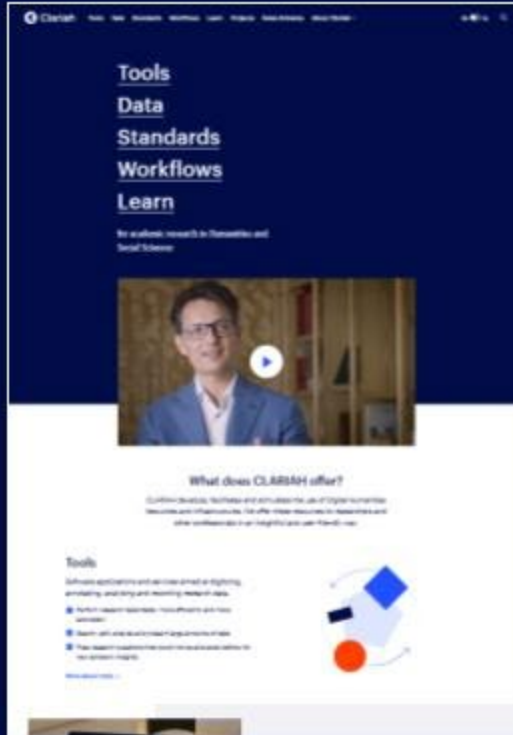
Clariah

Soft launch Ineo

Sebastian Fluitsma, 30-06-2022

Ineo guiding principles

- 1) The CLARIAH output has to be findable, accessible and usable for our (potential) users
- 2) User needs and demands first
- 3) 80%+ of our (potential) users are not yet 'tech savvy' DH scholars. They need solid and structured support
- 4) Users benefit from one starting point for DH resources, with consistent UI/UX = Ineo (Latin: 'I start with...')



Ineo development

- Interviews with resource developers, users and potential users (master tot professor level)
- Review of comparable platforms worldwide
- Application of modern online user behaviour and web strategies
- Branding & design

Ineo bêta

- Functional platform www.Ineo.tools
- First resource pages for WP4 and WP5 under construction
- Additional feedback is being processed
- July-August:
 - Fine-tuning of content and functionalities, set-up analytics
 - Adding of resources that are already in use and have content
- September: start of low level outreach using Ineo resources
- CLARIAH Annual Symposium Nov. 24: big kick-off of outreach (Aim)

